



PRESS RELEASE

Travelport signs renewal agreement with Aeroflot

July 18th 2016: Travelport and Aeroflot, Russia's national carrier and largest airline, have today announced a new, long-term, full content agreement. The renewal builds upon the two companies' long standing relationship and demonstrates commitment to the travel agency community, which can continue to access Aeroflot's full range of fares and content.

As part of the agreement, Aeroflot will continue to utilise Travelport's innovative airline merchandising technology, Travelport Rich Content and Branding. Over 160 airlines have signed up and are now live on Travelport's travel commerce platform for agents to search, sell and book. Rich Content and Branding allows airlines to retail their full offering more effectively in the intermediary channel, adding yet another level of personalisation and brings the booking experience for air travel even closer to that of the airline's own website.

Aeroflot has recently taken advantage of recent updates to Travelport Rich Content and Branding that means it can upload content to Travelport's point of sale solutions in Russian. Travelport has also added the capability for airlines to make tailored or personalised offers to both individual travel agencies and/or the corporations that a Travel Management Company services.

David Gomes, Commercial Director Air Commerce at Travelport commented: "We are pleased to have renewed our agreement with Aeroflot, which guarantees Travelport connected travel agents around the world access to the airline's content, including its branded fares and ancillaries. Aeroflot has recognised the value in our travel commerce platform and the ability it gives the airline to successfully explain and showcase its full offering to travel agents. Those agents can sell Aeroflot's products and services more effectively to the end traveler as a result. Aeroflot is a highly respected Travelport customer and we look forward to continuing our partnership and helping them to grow their business."

About ITQ

InterGlobe Technology Quotient (ITQ), a strategic business unit of InterGlobe Enterprises is a leader in aviation, hospitality and travel related services, contributing to the growth of market through innovation and service leadership by building businesses and represent global brands that deliver quality and value.

ITQ is an official distributor of Travelport in 6 markets across Asia Pacific region including India and Sri Lanka. Headquartered in Gurgaon, the company provides cutting edge travel technology solutions with unmatched inventory options to its customers helping them increase their productivity and business efficiency. With an extended network over 500 cities having 20 dedicated offices and 14 REPs, InterGlobe Technology Quotient reaches out to over 12,500 agency locations, has a nationalised service centre and 16 training centres with state-of-the-art infrastructure and facilities matching international standards.

For Further information please contact:

Taruna Soni | ITQ | +91 124 428 4800 | marketing@galileo.co.in

